

# INDIANS INSIDERS

INDIA IS READY FOR YOUR BUSINESS  
BUT ARE YOU READY FOR INDIA?



# OUR MISSION

We help you understand the Indian market by providing a personalized assessment of your product in India.

Our unique analysis helps in validating your product/service in Indian market with potential clients and users.

# HOW WE DO IT?

Our 5 step simple process provides detailed outlook about the Indian market and helps in making key strategic decisions.

The whole journey is closely monitored and driven by your team thus giving you a complete control of the whole study.

While on the case study we also connect to the right government agencies.

Working with a team gives you an advantage with hiring in India since you are already working with people who understand your product and they can be your potential future employees.



1

Send us your product case study

2

Your case study is analysed by top business school students in India



3

Multiple analysis are provided for your case study by multiple teams

4

You select the best team/solution



5

The team works with you for a period of 2-3 months and further validate your product in India

# WHY US?

FASTER

»»» GET MULTIPLE ANALYSIS FROM TOP BUSINESS SCHOOL STUDENTS AND TEST RUN YOUR PRODUCT WITHOUT ANY DELAY.

CHEAPER

»»» GET YOUR IDEA TESTED IN THE INDIAN MARKET WITHOUT SPENDING HUGE AMOUNT OF MONEY AND AVOIDING ANY FINANCIAL RISK.

RELIABLE

»»» OUR CONSULTANTS ARE STUDENTS FROM TOP INDIAN BUSINESS SCHOOLS AND OUR CONNECTIONS WITH THE GOVERNMENT AGENCIES MAKES WORKING IN INDIA EASIER.

# WE ARE PROUD OF

## 2000+

students network  
from **top 50**  
**Business schools** in  
In India

## <21 days

average turn  
around time for  
selecting your  
team

## 5 reports

average number of  
analysis for each  
case study

# OUR SERVICES

## OUR MARKET EXPLORATION APPROACH INVOLVES AN IN-DEPTH ASSESSMENT OF

- *Current and future opportunity*
- *Government Regulations*
- *Competitor analysis*
- *Entry barriers*
- *Technology trends*
- *Implementation*
- *Demand & supply gaps*
- *Potential Customers/Business leads/Partners*
- *Sales & Distribution channels*
- *Location Advantage*
- *Business Culture*
- *Strategy formulation & Business plan*

# ALLIED SERVICES

- *Market research with top industry experts.*
- *Legal and financial advice about the Indian market.*
- *Helping you to hire in India.*
- *Access to Indian startup community. Finding right startups to work with you.*
- *Organizing Corporate Innovation program*

# OUR PRESENCE



**PARIS, FRANCE**

**PUNE, INDIA**



# CONTACT US

EXPLORE MARKET OPPORTUNITIES IN INDIA

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